



## CALL FOR APPLICATIONS 2ND COHORT FOR MASTER IN FINTECH (FINANCIAL TECHNOLOGY)

International Francophone Institute (IFI) is currently recruiting applicants for an international Master program in **Banking, Finance and Financial Technology (FINTECH)** taught in English. The degree is issued by EM Normandie Business School (EM Normandy, France).

### GENERAL INFORMATION

The program provides learners with: (1) in-depth knowledge of banking and finance; (2) skills in applying Fintech tools in the banking and finance sectors; and (3) the knowledge, skills, and spirit of entrepreneurship. The program aims to train high-quality human resources in the fields of banking, finance, Fintech, and related fields in the era of Industrial Revolution 4.0.

The program is recognized by the Ministry of Education and Training, France and accredited by reputable international educational accreditation organizations such as AACSB Accreditation, EQUIS Accreditation, and EPAS Accreditation. This is one of a few Fintech pioneering programs in Europe. The program is taught simultaneously in IFI and the Oxford campus of [EM Normandie, UK](#).

### STRONG POINTS

This is the program

- + European standards, global recognition;
- + 1<sup>st</sup> program in Vietnam and 2<sup>nd</sup> in Southeast Asia;
- + 50% of the program is taught by highly qualified professors from France and UK with work experience in London — Fintech Capital of Europe;
- + Attractive career opportunities in the banking and finance industry in the age of digital transformation;
- + Student exchange opportunities and internships in France, UK.
- + Scholarship opportunities for excellent students.

### PROGRAMME

75 European ECTS credits, with 9 knowledge blocks, internship course and thesis (*For detailed program, see Appendix 1*).

### PACE, DURATION AND LOCATION:

**Pace:** Full-time (study in the evenings and on weekends)

**Duration:** 18 months, including internship and thesis

**Diploma:**

**Diplôme de l'Ecole de Management de Normandie  
Programme Grande Ecole  
Grade de master**

**Location:** International Francophone Institute, Vietnam National University, 144 Xuan Thuy, Cau Giay, Hanoi

### TUITION FEES & SCHOLARSHIPS (2021-2022)

**Tuition:** 175,000,000 VND (1<sup>st</sup> phase: 65%, 2<sup>nd</sup> phase: 35%)

**Admission fee:** 1,050,000 VND

**Scholarships:**

- International scholarships for foreign students
- Excellence scholarships for students with excellent performance results

THE PROGRAM IS MADE BY ORGANIZATIONS



## ADMISSION INFORMATION

**Admission scale:** 35 students/ class/ course

**Admission procedure:** File review and Interview

### Admission Requirements:

#### Professional knowledge and qualifications:

- Professional knowledge:
  - Bachelor of major groups: Economics, Business, Finance - Banking - Insurance, Accounting - Auditing, Information Technology and Computers.
  - Basic knowledge about Macroeconomics, Microeconomics, Basic Accounting, Basic Finance and Software Technology (Proof of this knowledge must be included in the application form which will be assessed by the admissions committee. Candidates who do not have the above knowledge or are not accepted by the admissions committee need to take an additional knowledge course organized by IFI. For detailed knowledge modules, see Appendix 2).
- Qualifications:
  - Students who hold a four-year bachelor degree or equivalent

#### English:

- Language requirements: IELTS 5.5 or equivalent (For a detailed conversion of equivalent qualifications, see Appendix 3).
- Have a Bachelor's, a Master's, or a Doctoral degree from foreign universities taught in English, recognized by the competent authority;
- Have a Bachelor's degree in English;
- Be a citizen of the country whose mother tongue or official language is English.

*Note: Candidates who do not comply with the English language requirements may participate in the pre-Master language preparation program organized by IFI.*

#### Other requirements:

- Clear identity;
- Be healthy enough to study;
- Submit a completely filled application on time.

## REGISTRATION FORM

1. Application form ([download here](#));
2. CV and Motivation letter (*in English*);
3. Qualifications and transcripts (*notarized translated copies*);
4. Proof of English proficiency;
5. 01 photo (3 cm × 4 cm);
6. Admission fee: **1,050,000 VND** (Submit directly at IFI office);

## TIMELINE AND SUBMISSION

**Term: November 22nd 2021**

**Date of interview (expected): October 4th - 7th**

The online registration file can be submitted to:  
[etudes@ifi.edu.vn](mailto:etudes@ifi.edu.vn).

## CONTACT

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Facebook: <https://www.facebook.com/vienquoctephapngu/>

Normandy Management University (Ecole de Management Normandie) is a private university, which belongs to the major school system (Grande Ecole) of France established in 1871. EM Normandie is one of the longest-standing universities in France, with campuses spanning a variety of European countries (including Caen, Le Havre, Paris (France); Dublin (Ireland); Oxford (UK). With its efforts aimed at quality assurance and continuous improvement, in 2015, EM Normandie was selected to appear at 69<sup>th</sup> in the ranking of the Financial Times of the best masters in management in the world.

International Francophone Institute (IFI) was established by the merger of Institut de la Francophonie pour l'Informatique, created in 1993, and Pôle Universitaire Français à Hanoi, founded in 2006 with experiences in teaching international programs from Bachelor to Doctorate in Business Administration and Finance – Banking. As a member of Vietnam National University, Hanoi, IFI has become an interdisciplinary training and research organization with the highest internationalization in Vietnam with over 25 years of history.

## APPENDIX 1: ACADEMIC PROGRAM FRAMEWORK

No.	Subject	Credit	(H)
	<b>INTRODUCTION TO FINANCE AND BANKING</b>	<b>7</b>	<b>60</b>
1	Fundamentals of Accounting & Finance	2	24
2	Business Analytics Applying 'R'	2	12
3	Quantitative Methods for Finance	2	12
4	Introduction to Banking	1	12
	<b>BANKING I: RETAIL BANKING</b>	<b>4</b>	<b>36</b>
5	Consumer and SME Banking	1	12
6	Managerial Accounting	2	12
7	Banking IT systems (general architecture and tools)	1	12
	<b>BANKING II: ELEMENTS OF INVESTMENT BANKING</b>	<b>6</b>	<b>73</b>
8	Corporate Finance & Investment decisions	2	24
9	Accounting & Financial Statement Analysis	2	24
10	Financial Instruments (Derivatives, Fixed Income Investments)	2	25
	<b>FINTECH I: EMERGING SECTOR</b>	<b>5</b>	<b>43</b>
11	Evolution and Industrial Organisation of the Fintech Sector	2	18
12	Blockchain	1	13
13	Coding	2	12
	<b>CONNECTING TO THE REAL WORLD I</b>	<b>8</b>	<b>20</b>
14	Banking Business Context: Root Causes of the Decline of the Western Order	2	8

15	Challenge 1 FINTECH	3	5
16	Preparing for Research in Banking & Fintech: Research Methods	3	7
	<b>BANKING III: COMPLIANCE</b>	<b>5</b>	<b>45</b>
17	Banking Regulations	2	18
18	Audit & Risk Management	2	15
19	Tax and Legal Aspects in Banking	1	12
	<b>BANKING IV: FIDUCIARY RESPONSIBILITY</b>	<b>4</b>	<b>43</b>
20	Ethics and Corporate Governance	2	18
21	Asset Management	2	25
	<b>FINTECH II: MINDSET AND ADVANCED TOOLS</b>	<b>5</b>	<b>60</b>
22	Entrepreneurship Applied to Financial Services	1	18
23	Project Management in Technology	1	12
24	Object Oriented Programming: Methodology and Coding	3	30
	<b>CONNECTING TO THE REAL WORLD II</b>	<b>4</b>	<b>13</b>
25	Banking Business Context: Scenario Planning in the New Order	2	8
26	Challenge 2: Banking	2	5
27	Site Visit Banks/Fintech in London	0	0
	<b>DISSERTATION</b>	<b>12</b>	<b>8</b>
28	Dissertation (Memoire)	12	8
	<b>INTERNSHIP</b>	<b>15</b>	<b>0</b>
29	Internship ( Application and Development)	15	0
	<b>TOTAL PROGRAM</b>	<b>75</b>	<b>401</b>

## APPENDIX 2: ADDITIONAL SUBJECTS

No.	Sector	Subject	(H)
1	Information Technology, Computers	Macroeconomics	30
2		Microeconomics	30
3		Basic Accounting	30
4		Basic Finance	30
5	Economics, Business, Finance – Banking - Insurance, Accounting – Auditing	Software technology	30

## APPENDIX 3: REFERENCE FRAMEWORK FOR ENGLISH PROFICIENCY

Vietnamese Language Proficiency Framework	IELTS	TOEFL	TOEIC	Cambridge Exam	BEC	BULATS	VSTEP
Level 4	5.5	45-93 iBT	Reading 385 Listening 400 Speaking 160 Writing 150	KET (Distinction 160) PET (Pass 160) FCE (Level B2-160)	<b>Vantage</b>	60-74	VSTEP.3-5 (6.0)